



# County of Rockland Department of Health NEWS RELEASE

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Date: January 12, 2010  
FOR IMMEDIATE RELEASE  
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## **Cloth books being recalled due to excessive lead levels**

Pomona, NY – The Rockland County Department of Health announces that the Consumer Product Safety Commission and their manufacturers are recalling children's toys due to lead poisoning.

The recalled product(s) contain high levels of lead and should be taken away from children. "Lead is toxic and a health risk to young children who have a tendency to put things in their mouths," said Rockland County Commissioner of Health Dr. Joan Facelle. "As an overall prevention strategy to protect children from lead poisoning, children should have their blood lead levels checked by their pediatricians at ages one and two."

**Name of Product:** "Big Rex and Friends" Cloth Books

**Units:** About 204,000

**Importer:** St. Martin's Press LLC, of New York, N.Y.

**Hazard:** A red plastic dot sewn in the book contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

**Incidents/Injuries:** None reported.

**Description:** This recall involves "Big Rex and Friends" cloth books. The book has a black and white striped border with a red dinosaur on the cover. The words "Big Rex and Friends" are printed on the cover. ISBN 031249260X or 9780312492601 is printed on the back of the book.

**Sold at:** Barnes & Noble, Toys "R" Us, Amazon, Borders and other bookstores and retailers nationwide from May 2004 through October 2009 for about \$9.

**Manufactured in:** China

**Remedy:** Consumers should immediately take the recalled book away from children and contact St. Martin's Press for instructions on returning the book for a full refund.

**Consumer Contact:** For additional information, contact St. Martin's Press at (800) 347-9411 or visit the firm's Web site at [www.priddybooks.com/recall](http://www.priddybooks.com/recall)

**Note:** CPSC was alerted to this hazard by the U.S. PIRG

For more information about how to protect children from lead hazards in their homes, contact the Department of Health at 845-364-3839.