



County of Rockland Department of Health NEWS RELEASE

Date: November 12, 2009
FOR IMMEDIATE RELEASE
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Young Artist Easel being recalled due to excessive lead levels

Pomona, NY – The Rockland County Department of Health announces that the Consumer Product Safety Commission and their manufacturers are recalling children's toys due to lead poisoning.

The recalled product(s) contain high levels of lead and should be taken away from children. "Lead is toxic and a health risk to young children who have a tendency to put things in their mouths," said Rockland County Commissioner of Health Dr. Joan Facelle. "As an overall prevention strategy to protect children from lead poisoning, children should have their blood lead levels checked by their pediatricians at ages one and two."

Name of Product: Young Artist Easels

Units: About 10,000

Manufacturer: MacPherson's, Emeryville, Calif.

Hazard: The chalkboard surface coating contains high levels of lead, violating the federal lead paint standard.

Incidents/Injuries: None reported.

Description: This recall involves a children's art easel, which has a chalkboard surface on one side and a white board surface on the other side. The item number is AA13301 and the UPC number is 082435133010, which can be found on the original packaging.

Sold at: Art supply stores nationwide and online from July 2004 through June 2009 for about \$75.

Manufactured in: China

Remedy: Consumer should immediately take these recalled easels away from children and contact the firm to receive a free replacement chalkboard panel.

Consumer Contact: For additional information, contact MacPherson's at (866) 319-5335 between 8 a.m. and 4:30 p.m. PT Monday through Friday, visit the firm's Web site at www.art-alternatives.com/recall or send email to recall@macphersonart.com

For more information about how to protect children from lead hazards in their homes, contact the Department of Health at 845-364-3839.

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